



Connecting through Culture

A Vision for Global Citizenship

3rd Transatlantic Dialogue

June 04th-06th 2014 - Neumunster Abbey, Luxembourg

The focus of this conference is to examine the critical role of culture / *broad education for developing students who think broadly, who recognize and respect cultural diversity and heritage, and whose engagement in the arts serves as a conduit to personal authenticity and innovation. This dialogue on the significance of culture for fostering global citizenship comes in the context of wavering support for the value of a **liberal education in both the US and Europe. Economic constraints in both societies put pressure on policy makers, educators and students to consider whether a liberal arts curriculum vs. one focused more narrowly on vocational preparation is central to the educational mission or, rather, an ideal that is no longer relevant or affordable. The goal of the conference is to dig deeply into key questions that help assess the value of embedding culture into higher respectively basic education curricula.

***Broad education** / French notion of *Culture générale*:

An extensive store / lore of basic knowledge due to a good / vast all-round education and intellectual curiosity... In its widest sense "general culture" today can be best considered as the sum of distinctive spiritual, material, intellectual and affective features which characterize a society or a social group. It includes / encompasses /comprises / embraces / comprehends / contains, beside the arts, letters (literature, humanities), modes of living, fundamental rights of the human being, systems of value, traditions and beliefs.

**** Liberal education** as understood and practiced in the United States:

Liberal education is a philosophy of education that empowers individuals, liberates the mind from ignorance, and cultivates social responsibility. A liberal education comprises a curriculum that includes general education that provides students broad exposure to multiple disciplines and more in-depth study in at least one field or area of concentration" (Humphreys and Davenport, 2005). A good liberal education further teaches students how to engage and evaluate competing claims and different perspectives while learning to form their own. Liberal education done well is successful in fostering intellectual and ethical judgment, helping students comprehend and negotiate their relationship to the larger world, and preparing graduates for lives of civic responsibility and employment (Schneider, 2005a & 2005b).

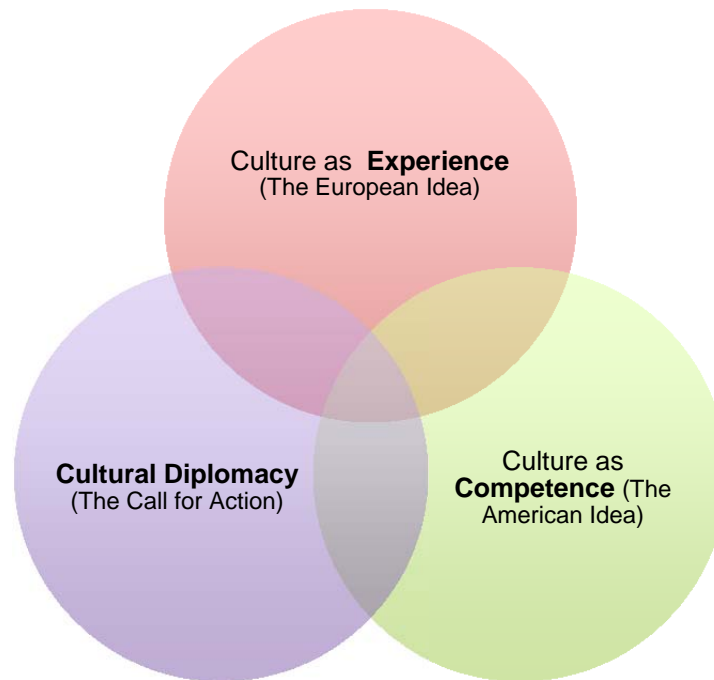
The three overarching questions are:

- A. Why do culture / broad education matter?**
- B. How can culture / broad education prepare *students & teachers* to become globally literate and responsible citizens?**
- C. How can culture be embedded in academia *and basically our daily life*?**

Each of the questions will be answered by considering the implications for policy, practice, and pedagogy. For the purpose of discussion policy includes national systems (i.e., tertiary education) and institutional responses. Each of these areas must work cooperatively to assure that culture and development of culturally competent students are important aspects of the educational experience. Practice focuses on co-curricular experiences that foster student success through the

development of cultural competence. Pedagogy complements practice, with the focus on formal classroom efforts to develop culturally competent citizens.

An additional key element of this dialogue is its “transatlantic” nature. All of the discussions will be cross-cultural with participants from around the world (but primarily from Europe and the US) grappling with the definitions and understandings of culture from their own societal perspectives. The following diagram captures three predominant American and European views of culture that will likely emerge in the conversations.



Learning Outcomes:

The question for the conference is what happens at the nexus? How do differing types of institutions realize these overlapping imperatives? For the majority of the participants this work will take place in the context of the university. However, multiple modalities (service learning, internships, co-curricular engagement, deep-discussion (... à la Yehudi Menuhin Foundation) can foster this type of outcome.

The desired outcomes of the conference are that as a result participants can

- 1) **articulate** why culture matters in their own societal and institutional context
- 2) **formulate** a philosophy* of practice that develops students’& teachers’ capacity for cultural competence
- 3) **advocate** for the value of culture as a critical component of a university education - in the formal curriculum and in the co-curriculum.

****philosophy in 3 steps***

- sensitization to participate
- creation and stimulation
- sharing what has been learned

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'A Vision for Global Citizenship'



Information & registration at espace.cultures@uni.lu



04 - 06 June 2014 Neumünster Abbey Luxembourg

transatlanticdialogue2014.uni.lu

Co-organizers:

University of Luxembourg, Miami University Ohio, Bowling Green State University, Northern Arizona University, University College Virginia at Wise, Miami University Dolibois European Center, University Network of European Capitals of Culture, European Cultural Parliament, European Council for Student Affairs, Institute for Cultural Diplomacy, American College Personnel Association, US Embassy Luxembourg, City of Luxembourg, Quattropole, CrossBorder of History and Arts, Institute of Ideas, International Yehudi Menuhin Foundation, Regiofactum

Collaboration:

- **University of Luxembourg (UL)** - Founded in 2003, the University of Luxembourg is the first and only university of the Grand Duchy of Luxembourg. Multilingual, international and research-oriented, it is also a modern institution with a personal atmosphere. www.uni.lu
- **Miami University, Ohio (MU)** - Nationally recognized as one of the most outstanding undergraduate institutions, Miami University is a public university located in Oxford, Ohio. With a student body of 16,000, Miami effectively combines a wide range of strong academic programs with the personal attention ordinarily found only at much smaller institutions. Miami University Dolibois European Center in Luxembourg allows every year about 120 American students to follow one or two semesters of European studies in Differdange (Luxembourg) www.miami.muohio.edu
- **Miami University John E. Dolibois European Center (MUDEC)** - ... in Luxembourg offers students a unique combination of first-class academics, engagement in the local community, and various faculty-guided and independent travel opportunities. Students may participate in semester, year-long or summer workshop programs. www.units.miamioh.edu/luxembourg/home
- **Bowling Green State University (BGSU)** - ... provides experiences that enhance lives. Students are prepared for lifelong career growth, lives of engaged citizenship and leadership in a global society. *U.S. News and World Report* names BGSU as one of the top public universities nationwide with a strong commitment to first-year programs that lead to success. www.bgsu.edu
- **Northern Arizona University (NAU)** - With nationally-ranked undergraduate and graduate programs, Northern Arizona University delivers a rigorous, learner-centered education in multiple places, including Flagstaff, online, and at more than 30 statewide locations. www.nau.edu
- **The University College Virginia's at Wise (UVAWise)** - A public, four-year residential college located in the lush mountains of Southwestern Virginia, The University of Virginia's College at Wise is recognized as one of the top public liberal arts colleges in the nation. The only branch campus of the University of Virginia, UVa-Wise was founded in 1954 and currently enrolls 2,000 students. www.wise.virginia.edu
- **University Network of European Capitals of Culture (UNeECC)** - ... an international non-profit association, was founded in Pécs Hungary in December 2006, by 15 founding members. The creation of UNeECC originates from the idea that it would be useful for Universities and establishments of Higher Education based in European Capitals of Culture to use this well-known and prestigious European institution to stimulate new forms of academic and educational institutional collaboration. www.uneecc.org
- **European Cultural Parliament (ECP)** - ... is a forum for European personalities in the fields of arts, culture and letters for dialogue, discussions and debate about crucial and burning issues of importance for European co-operation, European democracy and European culture. www.kulturparlament.com
- **European Council for Student Affairs (ECStA)** - ... is an independent and autonomous umbrella organization aiming to promote the social infrastructure at all higher education institutions of Europe. www.ecsta.org
- **CrossBorder Network of History and Arts (CNHA)** - The network pursues the idea of a "nomadic" university that opens the curriculum to a more dynamic and less institutionalized approach to university life. Every year new historical meaningful location in Europe will be explored. The central objective of this permanent initiative is unleashing creativity and

innovation in the design process by fostering inter-, trans- and multidisciplinary approaches in the crossover of disciplines. www.cross-border-network.eu

- **Institute for Cultural Diplomacy (ICD)** - Founded in 1999, the Institute for Cultural Diplomacy is an international, non-profit, non-governmental organization with headquarters in Berlin, Germany. The ICD's ultimate goal is to promote global peace and stability by strengthening and supporting intercultural relations at all levels. www.culturaldiplomacy.org
- **International Yehudi Menuhin Foundation (IYMF)** - Yehudi Menuhin, one of the greatest violinists of the 20th century, created the IYMF in Brussels in 1991 as an international non-profit making association. The aim of the IYMF is to establish projects whose purpose is to *give a voice to the voiceless*. The Foundation acts as a catalyst and provides new ways of cross-cultural exchanges. www.menuhin-foundation.com
- **American College Personnel Association (ACPA)** - ... headquartered in Washington, D.C. at the National Center for Higher Education, is the leading comprehensive student affairs association that advances student affairs and engages students for a lifetime of learning and discovery. ACPA, founded in 1924 by May L. Cheney, has nearly 7,500 members representing 1,200 private and public institutions from across the U.S. and around the world. www2.myacpa.org

- **National / Inter-regional partners:**

US Embassy Luxembourg www.luxembourg.usembassy.gov

City of Luxembourg www.vdl.lu

Amis de l'Université (AUL) www.amis-uni.lu

Quattropole t.b.c. www.quattropole.org/en/home

Regiofactum www.mendgen.com/projekte/Grossregion/Grossregion.php?lang=de

University of the Greater Region (UGR) t.b.c. www.uni-gr.eu/en/nc/home.html

- **Media partner**

Radio 100,7 www.100komma7.lu

MediaCenter - University of Luxembourg **Video Documentary / Studio** Contact Sascha Helsper

Logos:



Representatives:

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Conference language:

English ... simultaneous translation
Costs provided by the Faculty of Language and Literature, Humanities, Arts and Education (FLSHASE)

Conference tracks:

The overall goals and concepts of the conference are set out in the introductory document. Starting from the idea that having obtained a broad (cultural) education is beneficial for individuals as well as for society, the conference wants to explore how this idea is reflected in educational policy making and practice on both sides of the Atlantic. We do not want to restrict us to policies and practices in higher education, but we also want to learn from experiences in other fields and at other levels of education. Each of the **3 conference days** is devoted to one specific theme; the **three themes** move from very broad ('**Why culture/broad education matters**'), to more specific, i.e. '**How does culture / broad education prepare students and teachers to become globally literate and responsible citizens**' (Day 2) and '**How can culture be embedded in academia and in daily life?**' (Day 3)

| Day 1 | Why culture / broad education matters |
|----------------------------|--|
| Policy | What are the views of policy makers at the international (EU, OECD etc.), national, regional, local level on 'global education'? Do they see it as a prerequisite for economic growth, or do they pursue broader goals? Why do we need education? We can also invite representatives from single institutions (e.g. university president) or umbrella organizations (e.g. confessional education, public education, groups of universities etc.) |
| Pedagogy & Practice | How are policies translated into pedagogical projects and put into practice? We preferably need contributions from different point of views (classical higher education, alternative educational projects, or other (well-defined) projects, such as Jesuit education, etc...). |
| The scholarship of culture | What (recent) research insights in the field of (sociology of) culture should be taken into account? Can new insights on multiculturalism, multilingualism, human ecology, nationalism studies etc. bring about new policies and pedagogical practices? |
| Discussion | Debate/battle of ideas between different views |

| Day 2 | How does culture / broad education prepare students and teachers to become globally literate and responsible citizens? |
|----------------------------|---|
| <i>Policy</i> | <i>How do policy makers connect education and global citizenship? We could look at the concepts behind 'Public diplomacy' (US) or 'cultural diplomacy'</i> |
| Pedagogy & Practice | How are policies translated into pedagogical projects and put into practice? We preferably need contributions from different point of views (classical higher education, alternative educational projects...) |
| The scholarship of culture | What (recent) research insights in the field of (sociology of) culture should be taken into account? Can new insights on multiculturalism, multilingualism, human ecology, nationalism studies etc. bring about new policies and pedagogical practices? |
| Discussion | Debate/battle of ideas between different views |

| Day 3 | 'How can culture be embedded in academia and in daily life?' |
|--------------|---|
| Policy | How do policy makers want to make culture part of the curricula? Do they envisage broad (liberal arts) curricula? Do they want to make a number of subjects obligatory for all students (e.g. philosophy, history for non-humanities students – but what about concepts of sciences in the humanities?). We seek university leaders or people involved in conceptualizing educational |

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| | programmes. |
| Pedagogy & Practice | How are these policies translated into pedagogical projects and put into practice? We preferably need contributions from different point of views (classical higher education, alternative educational projects...) |
| The scholarship of culture | What (recent) research insights in the field of (sociology of) culture should be taken into account? Can new insights on multiculturalism, multilingualism, human ecology, nationalism studies etc. bring about new policies and pedagogical practices? |
| Discussion | Debate/battle of ideas between different views |



Provisionary programme draft

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| 03rd June | |
| 4:00pm t.b.c. | Visit Campus Limpertsberg Jenny Hallen-Hedberg , Head International Relations UL |
| 7:00pm | Gala Dinner Château Differdange offered by the MUDEC Dean Dr. Thierry Leterre |

| 04th June | 1st Conference Day | | | | | | | | | | | |
|--|--|---------------------|---------------------|---|---|--|--|--|---|--|--|--|
| * | Why culture / broad education matters? | | | | | | | | | | | |
| 9:00am-9:30am | Registration | | | | | | | | | | | |
| 9:30am-10:00am | Opening of the Conference | | | | | | | | | | | |
| | Address: Prof. Dr. Rolf Tarrach , President University of Luxembourg | | | | | | | | | | | |
| | Address: Robert Mandell , US Ambassador to Luxembourg t.b.c. | | | | | | | | | | | |
| | Address: Achim Meyer auf der Heyde , Secretary General Deutsches Studentenwerk | | | | | | | | | | | |
| | Address: Maggy Nagel , Minister of Culture t.b.c. | | | | | | | | | | | |
| 10:30am-10.45am | Musical interlude | | | | | | | | | | | |
| | Tilman Rivinius & ... t.b.c. | | | | | | | | | | | |
| 10:45am-11:45am | Plenary session: Why a culture of learning facilitated by Dr. Wim Coudenys | | | | | | | | | | | |
| | EU: Mark Donfried , Director and Founder Institute for Cultural Diplomacy | | | | | | | | | | | |
| | US: Dr. Carine Feyten , Dean of the College of Education, Health & Society MU | | | | | | | | | | | |
| 12:00pm-1:00pm | <table border="1"> <thead> <tr> <th>Concurrent Track 1A</th> <th>Concurrent Track 1B</th> </tr> </thead> <tbody> <tr> <td> Policy 1 Claude Turmes Member European Parliament, The Greens </td> <td> Policy 2 Dr. Michael Coomes & Dr. Maureen Wilson, Bowling Green State University Dr. Judith Rogers, Miami University </td> </tr> <tr> <td> Pedagogy & Practice 1 Janine Goedert Teacher of English, freelance literary and theatre critic </td> <td> Pedagogy & Practice 2 Mgr Jean-Claude Hollerich Archbishop of Luxembourg Kent Beausoleil, SJ, Ph.D. Miami Univ. </td> </tr> <tr> <td> The Scholarship of Culture 1 Dr. Lyudmila Nurse Dir. Oxford XXI, Strategic Think Tank, UK Prof. Barrie Axford Oxford Brookes University, UK </td> <td> Pedagogy & Practice 3 US grad student presenters </td> </tr> <tr> <td> Discussion (Battle of Ideas) 1 Claire Fox / ... Institute of Ideas, UK </td> <td> Discussion (Cult.Dipl.) 2 Mark Donfried - ICD Erna Hennicot Schoepges - ICD </td> </tr> </tbody> </table> | Concurrent Track 1A | Concurrent Track 1B | Policy 1 Claude Turmes Member European Parliament, The Greens | Policy 2 Dr. Michael Coomes & Dr. Maureen Wilson , Bowling Green State University Dr. Judith Rogers , Miami University | Pedagogy & Practice 1 Janine Goedert Teacher of English, freelance literary and theatre critic | Pedagogy & Practice 2 Mgr Jean-Claude Hollerich Archbishop of Luxembourg Kent Beausoleil , SJ, Ph.D. Miami Univ. | The Scholarship of Culture 1 Dr. Lyudmila Nurse Dir. Oxford XXI, Strategic Think Tank, UK Prof. Barrie Axford Oxford Brookes University, UK | Pedagogy & Practice 3 US grad student presenters | Discussion (Battle of Ideas) 1 Claire Fox / ... Institute of Ideas, UK | Discussion (Cult.Dipl.) 2 Mark Donfried - ICD Erna Hennicot Schoepges - ICD | |
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| 1:00pm-2:00pm | Lunch (Walking Buffet) | | | | | | | | | | | |

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| 2:00pm-3:30pm | Concurrent Track 2A | Concurrent Track 2B |
| | Policy 3 Prof. Dr. Flora Carriijn, Prof. Dr. Bill Chambers, Prof. Dr. Laszlo Komlosi Univ. Network European Capitals Culture | Policy 4 Karl-Erik Norrman (Sweden), Secretary General European Cultural Parliament |
| | Pedagogy & Practice 4 Julia Pruy & research group Lycée Ermesinde | Pedagogy & Practice 5 International Student's lab (8) Claudia Kilian Swantje Kaiser New English Literatures & Cultures at Saarland University |
| | The Scholarship of Culture 2 Dr. Gabriela Reljic University of Luxembourg | The Scholarship of Culture 3 Prof. Dr. John Mueller Indiana University of Pennsylvania |
| | Creative Atelier 1 Prof. Anna Bulanda-Pantalacci Human Being as a piece of Art' | Creative Atelier 2 Thierry van Roy / IYMF |
| 3:30pm-4:00pm | Coffee break | |
| 4:00pm-5:00pm | City Tour, Museums, ... optional | |
| 8:00pm-10:00pm | Cultural programme at the Philharmonie / SMC | |
| | Project: Welcome address: <i>Stefan Gehmacher, Director Philharmonie</i> World Music concert by IYMF & University Cultural Ensembles & European School & Waldorf School | |
| 05th June | 2nd Conference Day | |
| ** | How culture / broad education prepare <i>students & teachers</i> to become globally literate and responsible citizens? | |
| 8:15am-08:45am | Pure Well-being optional Tai Chi Tibetan Meditation by <i>Lama Jigmé Namgyal</i> Yoga | |
| 9:00am-10:30am | Plenary round table: Fostering global citizenship through a Culture of Learning & "Battle of Ideas" moderated by Claire Fox & 6 panellists EU: EU: EU: US: US: US: | |
| 10:30am-10:45am | Coffee break | |

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| 10:45am-12:00pm | Concurrent Track 3A | | Concurrent Track 3B | |
| | Policy 5 Dr. Thierry Leterre Dean MUDEC Luxembourg | | Pedagogy & Practice 6 US grad student presenters | |
| | Pedagogy & Practice 7 Dr. Anna Bulanda Pantalacci & Jenny Zietek CrossBorder Network of History & Arts Marianne Poncelet & Thierry van Roy IYMF, Brussels / Belgium | | Pedagogy & Practice 8 Prof. Dr. Martina Ghosh Schellhorn New English Literatures & Cultures at Saarland University | |
| | The Scholarship of Culture 4 Peter Hanke , Conductor, Leadership Developer, Author, Denmark t.b.c. & United Instruments of Lucilin t.b.c. | | The Scholarship of Culture 5 Dr. Lesa Lockford (BGSU) | |
| | Discussion (Battle of Ideas) 3 Claire Fox / ... | | Discussion (Cult. Dipl.) 4 Mark Donfried | |
| 12:15pm-1:30pm | Lunch (Walking Buffet) | | | |
| 1:30pm-3:00pm | Concurrent Track 4A | | Concurrent Track 4B | |
| | Policy 6 Pär Stenbäck (Finland), President European Cultural Parliament | | Policy 7 ... | |
| | Pedagogy & Practice 9 European School Panayota Vassilacou, Director Waldorf School Dominique Schlechter, President Cyprian Ramaekers, Admin. coordinator | | Pedagogy & Practice 10 International Student's lab (8) Prof. Dr. Petra Garnjost , HTW Saar, University of Applied Sciences, Germany (coordinator) | |
| | The Scholarship of Culture 6 Prof. Dr. Dieter Heimböckel & team Unité de Recherche IPSE (Identités, Politiques, Sociétés, Espaces) | | The Scholarship of Culture 7 Dr. Harvey Charles , Vice Provost for International Education, NAU | |
| | Creative Atelier 3 Prof. Anna Bulanda-Pantalacci <i>Human Beeing as a piece of Art'</i> | | Creative Atelier 4 Thierry van Roy / IYMF <i>Body & Sound</i> | |
| 3:00pm-3:30pm | Creative Plenary session EU: ... and / or US: ... | | | |
| 3:30pm-4:00pm | Coffee break | | | |
| 5:00pm-6:30pm | Visit of the Luxembourgish Parliament, Town Hall, European Court of Justice, Radio 100.7... optional | | | |
| 8:00pm-10:00pm | Cultural programme at the Place d'Armes (confirmed) Contact: Christine Kieffer LCTO Project: Welcome address: Lydie Wurth Polfer , Mayor City of Luxembourg t.b.c. Concert brass ensemble and bluegrass / traditional music by the University of Virginia's College at Wise conducted by Dr. Richard Galyean & Regiofactum / Dr. Eva Mendgen Author's reading ... a multilingual journey exploring the cultural heritage of the center of Europe & Joan Barbara Simon t.b.c. | | | |

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| 06th June | 3rd Conference Day | |
| *** | How can culture be embedded in academia <i>and basically our daily life?</i> | |
| 8:15am-8:45am | Pure Well-being <i>optional</i> Tai Chi Tibetan Meditation by <i>Lama Jigmé Namgyal</i> Yoga | |
| 9:00am-10:00am | Plenary session: Institutionalizing a Culture of Learning facilitated by Dr. Mike Coomes EU: Prof. Dr Adelheid Hu Multiling. / multicult. Ped., intercult. Comp., awareness and learning, University of Luxembourg US: Prof. Dr. Kathleen Manning Higher Education Stud. Aff. Grad. Program, University of Vermont | |
| 10:00am-10:30am | Coffee break | |
| 10:30am-12:00am | Concurrent Track 5A Policy 8 Erna Hennicot-Schoepges Former Minister of Culture - Luxembourg Claude Meisch , Minister of Education & Higher Education, Luxembourg or André Bauler , State secretary Ministry of Education t.b.c. | Concurrent Track 5B Policy 9 Dr. Kevin Colaner Ass. Vice-Provost for Student Services California State Polytechnic University / Pomona |
| | Pedagogy & Practice 11 Angela O'Neill , Head Intern. relations <i>College of Europe – Bruges, Belgium</i> Prof. Dr. Jean-Paul Lehnrs UNESCO Chair Human Rights, University of Luxembourg | Pedagogy & Practice 12 Prof. Dr. Georg Mein , Dean of the Faculty of Language and Literature, Humanities, Arts and Education, University of Luxembourg |
| | The Scholarship of Culture 8 Venu Dhupa Former British Council's arts director | The Scholarship of Culture 9 Christian Mosar Historian, Curator, Journalist |
| | Discussion (Cult. Dipl.) 5 Mark Donfried (ICD) | Creative Atelier 5 Prof. Anna Bulanda-Pantalacci <i>Human Bbeing as a piece of Art'</i> Thierry van Roy / IYMF <i>Body & Sound</i> |
| 12:00pm-1:30pm | Lunch (Walking Buffet) | |
| 1:30pm-2:30pm | Closing of the conference & final declaration | |
| 2:30pm-3:00pm | Coffee break | |
| 7:30pm- ... | Cultural Dinner - performances & more Special guest: Landgang 'Enlightenment' | |